

NETWORK FOR ACTION ON ROAD SAFETY (NARS)

Purpose behind formation of NARS:

In today's world road and transport has become an integral part of every human being. Every body is a road user in one-way or the other. India has seen a rapid growth in vehicles in conjunction with the increase in population and urban mobilization, which has resulted in high traffic volumes. This in turn has increased the number of road accidents.

In India itself more than one lakh people are killed in road crashes every year, which is around thirteen percent of the total fatality all over the world. In most of the cases crashes occurs either due to carelessness or due to lack of road safety awareness of the road user. Hence, road safety education is as essential as any other basic skills of survival. Jaipur, with a population of more than 35 lakhs and a total registered vehicular count of more than 9 lakhs, presents immense challenges to road safety.

About NARS:

NARS is a network of organisations, joined their hands together with a mission to reduce road accidents and save human lives by:

- creating awareness among masses including school children & government officials
- providing trainings to trainers of driving schools, active volunteers, police personnel, medical practitioners etc.
- providing round the clock emergency services to the accident victims through helpline services
- trying to create an active volunteer out of every citizen by disseminating related information through hoardings, newspapers, FM radio channels and local television channels

Why NARS?

Different organisations, different people, different past experiences, different areas of expertise yet one mission "make roads safer, reduce accidents & save lives"

The members of NARS who have joined their hands together for this common cause are already expert in running driving schools, organising road safety awareness campaigns, producing films on road safety, providing trainings on related issues etc. which certainly shall be helpful in carrying out number of activities towards reducing road accidents and saving human lives.

Mission:

To develop, grow and sustain a Network of Excellence on Road Safety Issues

NARS can directly act on:

- generating awareness among the masses including Indian traffic and transport personnel
- help in reducing the risk of severe accidents in which the poor and pedestrians get affected
- indirectly help to reduce noise pollution, air pollution and poverty by preventing loss of the breadwinner
- brushing up the skills of medical practitioners so that they remain ready to deal with accident cases with specifically required techniques
- making the police force more effective & prompt during the accidents thus facilitating the accident victims at the earliest

Project Secretariat:

Being a leading research, advocacy and networking social action group in India, working at the grassroots, national, regional and international levels by pursuing social justice and economic equity within and across borders for the past 25 years and regularly dealing with the issues of Road Safety for more than one decade, CUTS has jointly been chosen as the Secretariat for this network.

Present members of NARS / contact person & other details:

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